



Cricket Scotland Match Officials Association (CSMOA) - Social Media Policy

CSMOA acknowledges the social media has become a place where people exchange information, opinions, and experiences to learn, develop and access services. It has become a powerful and useful tool, such that even CSMOA uses social media for information and promotion purposes. CSMOA promote the healthy and appropriate use of social media within the full understanding and acknowledgement of member's rights to pass reasonable and considered comment on a specific topics, or on the sport in general.

The CSMOA Social Media Policy provides a framework for setting acceptable standards of behaviour expected from CSMOA members, and wider users on our CSMOA social media platforms. This policy will be published on CSMOA public facing platforms as well as shared internally with members.

The scope of this policy includes the wide variety of online communities, including, but not limited to, blogs, social networks, chat rooms and forums. For clarity this includes, but is not limited to, Facebook, Twitter, Instagram & Snapchat.

The Association does, however, expect all such social media postings to be constructive and relevant given the potentially unrestricted audience of the various social media platforms available. Due consideration should be given towards colleagues within the Association, and indeed wider stakeholders in cricket.

Therefore, the following conditions apply to any social media activity which relates either directly, or indirectly, to CSMOA. These conditions also apply to any social media activity that might reasonably be regarded as reflecting on the Association in any way, including, but is not restricted to, the copying/redistribution/sharing of any third-party social media posting.

No social media activity may be made by a member and/or user of a CSMOA social media platform which:

- contains any offensive, threatening, abusive, insulting, or indecent language.
- discriminates on any grounds of race, colour, ethnic origin, nationality, faith, sexual orientation, social class, or disability.
- is detrimental to the interests of CSMOA or to the game of cricket in general, or which brings CSMOA or the game of cricket into disrepute.
- related to any disciplinary or legal hearings, particularly when the individual could reasonably be expected to know such activity would implicate a third party in such proceedings.
- the individual might reasonably be expected to know would undermine the unity of the Association in any way.
- discloses any matter which is confidential to CSMOA.

All members are reminded that while an individual's opinions may not represent those of

CSMOA, they can very easily reflect on the Association. As such, all members are expected to consider the Associations values in any social media postings that they choose to make.

Those subject to this policy should consider the “common-sense approach”, that being questions including, but not limited to:

- Could this be said face to face?
- Would it be acceptable to see the comments published in the newspaper?

If the answer to these, or similar, questions, is “no” or “not sure”, then it is suggested that the social media activity in question should not be undertaken.

Cricket is competitive by nature, and at times can be frustrating, but members need to remember that people participate in our game at all levels and capacity for enjoyment. If the game is to continue to attract participants, it's up to everyone involved to make sure that a few don't take away the enjoyment of many.

Any member failing to adhere to this policy may face disciplinary measures as defined within the CSMOA Constitution and/or Cricket Scotland Code of Conduct.

CSMOA Management Committee – December 2021